



RUBENSTEIN PUBLIC RELATIONS, INC.

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Stribling partners with Cooper Square

Stribling & Associates has formed a strategic alliance with Cooper Square Realty. The brokerage's 200 agents will now be assigned to handle sales transactions in residential properties managed by Cooper Square and Cooper Square's five licensed agents will become part of the Stribling brokerage team.

Cooper Square's portfolio comprises upwards of 300 condominiums, cooperatives and rental properties with an aggregate value of \$5 billion. The company manages more than 60,000 residences, including The Plaza Residences, luxury residential towers, new developments, prewar landmark properties, and apartment complexes.

"This alliance reinforces our industry leadership as well as our ongoing efforts to professionalize the property management industry," said David Kuperberg, founder and CEO of Cooper Square Realty. "Stribling clients will benefit from their brokers working with our property managers to thoroughly understand the details of each of our buildings."

Cooper Square's property managers are considered among the most knowledgeable professionals in the industry and are certified at the company's own state-of-the art Learning

Center. "This partnership will enable Stribling agents to better serve both buyers and sellers, and the entire New York City residential real estate market," said Elizabeth Stribling, president of Stribling & Associates.

"Our agent's ability to fully comprehend the operational and mechanical aspects of building management will benefit our clients and the buildings they serve in many ways.

"For instance, agents' intimate knowledge of current board requirements will help streamline the application process, thereby resulting in more expeditious transactions."



ELIZABETH STRIBLING