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NEW DEVELOPMENT

• SKYLINE DEVELOPERS

Stribling to market new Skyline building

Skyline Developers has tapped Stribling Marketing Associates to handle the sales and marketing for 200 East 79th Street.

The 19-story contemporary classic condominium designed by Cetra Ruddy is slated to launch sales this fall.

“We are confident that Stribling will bring the same level of professionalism and creativity to this exceptional building as they have to their past ventures,” said Orin Wilf, president of Skyline Developers, which also developed 170 East End Avenue.

“The firm’s strong track record of expert marketing and sales in the luxury market makes them the ideal team for 200 East 79th Street.”

Stribling said it has already seen a lot of interest in the 45-unit building. “Now that we have the green light to market 200 East 79th Street, we are preparing an unbeatable strategy that will help us draw in discerning buyers for these gracious homes,” said Alexa Lambert, executive vice president at Stribling Marketing Associates.

“Our goal is to make this condominium one of the most sought-after residences in the city.”



ORIN WILF