

September 28, 2011

HAVE YOU HEARD ...

EARLIER this month, **Trump SoHo** hosted an exclusive Fashion Week trunk show featuring **LUCA LUCA**'s Spring 2012 collection right off the runway, a select collection of pieces from **Ivanka Trump Fine Jewelry**, and Spring hair trends from **Mizu Salon** on behalf of **Oribe Hair Care**.

More than forty of the City's top female brokers participated in the event, situated in one of the **Trump SoHo**'s magnificent penthouses with unobstructed views of the Hudson River and downtown Manhattan.

"We wanted to bring uptown downtown for an intimate event tied into Fashion Week with sophisticated brands like **LUCA LUCA**, **Ivanka Trump Fine Jewelry**, and **Oribe Hair Care**," said **John Gomes**, executive vice president, **Prudential Douglas**

Elliman which has a co-exclusive with **Prodigy Network** for hotel condominium sales at the property.

"**Trump SoHo** is downtown's most fashionable address and we thought this was a great way to treat these fabulous real estate women to both a day of shopping and an inside view of the fantastic penthouses."

Guests, including **Elizabeth Stribling**, the president of **Stribling**, **Barbara Fox**, the president of **Fox Residential**, **Sachiko Goodman** of **Prudential Douglas Elliman**, **Mara Flash Blum** of

Sotheby's, **Julie Pham** of **Corcoran** and **Trump's** executive vice president of residential sales **Kathy Kaye**.



Sylvia Baruh of **LUCA LUCA** and Elizabeth Stribling