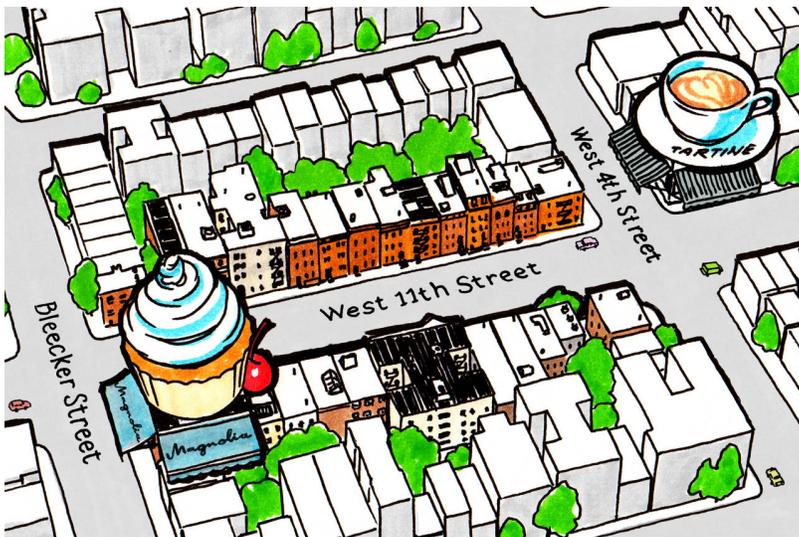


WHO LIVES HERE

Sarah Jessica Parker, Liv Tyler and More: A Power Block in Greenwich Village

Homes along West 11th Street are owned by prominent figures including SoftBank's Marcelo Claure.



In New York's Greenwich Village, a 500-foot-long stretch of West 11th Street, between West 4th and Bleecker, is a nexus of wealth and influence. ILLUSTRATION: MARK NERYS

By Katherine Clarke

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For decades New York's Greenwich Village was the center of American bohemian culture—a gathering place for artists, leftist intellectuals and eccentrics. Today it has been colonized by a different demographic: celebrities and business titans.

And perhaps one block, more than any other, is the nexus of that wealth and influence: a roughly 500-foot-long stretch of West 11th Street, between West 4th and Bleecker. Anchored on one end by the Magnolia Bakery and a swanky bookstore opened by fashion designer Marc Jacobs and on the other by French bistro Tartine, the brownstone-lined street—now rife with construction—is packed with boldfaced names.

On the West 4th end is the complex being constructed by Chipotle Mexican Grill founder Steve Eells. A limited-liability company, which people familiar with the situation said is linked to Mr. Eells, paid close to \$32.5 million in 2014 and 2015 for two adjacent buildings that span almost 16,000 square feet, public records show. Later in 2015, the company filed for permission from

the New York City Landmarks Preservation Commission to combine them into a mansion designed by high-profile architect Annabelle Selldorf.



'Sex and the City' star Sarah Jessica Parker and her husband, actor Matthew Broderick, are renovating a property they bought for a combined \$34.5 million in 2016. PHOTO: LLOYD BISHOP/GETTY IMAGES

Midway along the block, “Sex and the City” star Sarah Jessica Parker and her husband, actor Matthew Broderick, are renovating a double-wide property they bought for a combined \$34.5 million in 2016, according to people familiar with that deal. The celebrity couple tapped architect Morris Adjmi to design their home, which will have a garden in the back. The couple sold a prior home just south on West 10th Street for \$18.25 million in 2015, public records show.

Two doors down from Ms. Parker’s project is a roughly 10,000-square-foot home under renovation. Its owner is Marcelo Claure, former CEO of cellphone giant Sprint and COO of Japanese conglomerate SoftBank Group . He purchased the home from Ram Sundaram, co-head

of Latin America business at Goldman Sachs Group , for \$27.4 million in 2017, according to property records and a person familiar with the deal.

Other homeowners include actress Liv Tyler, daughter of Aerosmith rocker Steven Tyler, and Melissa Schiff Soros, whose ex-husband Robert Soros is the son of billionaire investor George Soros, property records show. Stuart Peterson, co-founder of a San Francisco-based venture-capital firm, paid \$27.5 million in 2016 for a home formerly owned by Rupert Murdoch, public records show. Mr. Murdoch is executive chairman of News Corp., which owns Dow Jones & Co., publisher of The Wall Street Journal.



Actress Liv Tyler, daughter of Aerosmith rocker Steven Tyler, is also an owner on the block. PHOTO: KARWAI TANG/GETTY IMAGES

The home sandwiched between Ms. Parker's and Mr. Claire's belongs to Alicia Harper, wife of the late Alan Harper, a television producer who was the arts editor of "CBS News Sunday Morning." Roughly 8,000-square-feet, it is slated to go on the market for \$28.6 million, said one of the listing agents, Matthew Pravda of Leslie J. Garfield & Co., who added that the multiunit building could be turned into a single-family home.

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Real-estate agents cite a few qualities that explain the block's appeal.

There is no ground-floor retail, which limits foot traffic. Mr. Pravda noted that tourists usually snake along nearby Perry Street a block south instead, where they can see an apartment featured in "Sex and

the City." He also said the homes on 11th are wider than typical Greenwich brownstones and some have had combination potential.

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"When people say they want the West Village, they are thinking of a very small radius," said Pamela D'Arc of Stribling & Associates, who has done deals on the block. "The look of this block is quintessentially West Village."

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